



शाश्वत हिंदू

Bharatiya Economic Model

भूत - वर्तमान - भविष्य । विमर्श - शोध - मंथन

"अर्थ विनाऽऽर्थधर्मौ न सिध्यतः"
artham vinā"rthadharmau
na sidhyataḥ



"Without wealth, neither material
goals (artha) nor righteousness
(dharma) can be achieved."

Basic Understanding:

Sustainable development has been defined by the United Nation, as development that meets the needs of the present without compromising the ability of future generations to meet their own needs. Given the fact that each country varies in geography, culture, civilizational evolution and legacy, their needs and aspirations cannot be exactly same. This is why a single economic model does not suit to all the nations, and thus country-centric economic model is the need of the hour.

We must understand that Bhartiya civilization is one of the oldest in the world and Bharat Bhumi has a few unique advantages. We have all four seasons in country. Bharat has 4% of world water resources and country has 18% of world population.



Bharat & Sanatan: समर्थ भारत, समृद्ध भारत

- Bharat is only the country with the highest 127 Agro-climatic zones
- Bharat has 8 major rivers and more than 400 subsidiary rivers
- Bharat has a huge rare earth reserve
- Bharat has more than 20% of the total biodiversity in this world
- Bhartiya mountains and rivers served as Centers for the Mandir ecosystem. All our well-known pilgrimage and important trade routes are centered around a River Bank or Mountain ranges.
- Most of the cities in Bharat have Mandirs and even old cities have culture & economy developed around the Mandir premises.
- World is passing through civilizational assertion and in this phase of KaalChakra it becomes more relevant and important for Bharat and MahaKumbh's 65 Cr. devotee footfall is the endorsement to it.
- Whether building of new Mandir in AbuDhabi or resurgence of Mandir in Ayodhya, Kashi and Ujjain; boosted the confidence of devotee and emphasizing asserting the Sanatan has established the path of Mandir Economy, fueled by Sanatani Parampara religious occasion Mela like MahaKumbha.
- Capital expenditure and development plans for over 5,000 Cr for Varanasi, 30,000 Cr for Ayodhya and allocated budget 7,000 Cr for Kumbha
- 10-20-fold increase in devotee footfall and jump of donation from 5-10 fold in recent days.
- MahaKumbha recorded transaction of over 3 Lakh Cr. with devotee visit to MahaKumbha 65 Cr. can give an imagination in terms of Religious Endorsement - ShraddhaVaan & AasthaVaan in one side and value-volume on the other.

महाकुंभ 2025



Paradigm Shift in thought Process: अहिंसक समृद्धि, भारत मूलम्

- Agricultural focus should be on indigenous and local products, based on the Consumption, related to economy for the growth of economy
- Focus should be family as unit (last mile) not individual as unit (last mile)
- Cultural Heritage and traditions of the society must be taken into consideration focus on Festivals, Celebrations and Cultural activities, e.g., Holi, Nav Ratri, Durga Puja, Raksha Bandhan, Janmashtami, Pongal, Dhanteras (Shubh-Labh), Dipawali, Ram Navami, Atithi Devo Bhava, Vasudhaiv Kutambakam
- Maatri Shakti not as unit of labor but as a vehicle to carry civilization
- Priority and Focus should be given on family savings to create family-based funds
- Priority to Swadeshi - in terms of production and market creation, Vocal for Local
- Bharat centric healthcare, at least preventive and therapeutic
- Minimize the classroom education and shift at early age to Skill Development, Start up, Innovation, Incubation, Education Tour, Bharat Gaurav Yatra, Community Services Training, Various PPP Model, and Internship and Vocational Programs, etc.
- Paradigm shift in development model strategy and planning from Human Centric to Ecological Centric / Nature Centric
- Industrial Development Model / Policy in view Natural Resource clusters.
- Last mile unit should be family not as individual.





Scope of work: प्रकृति केंद्रित विकास, सनातन मंत्रम्

We believe, now the time has come as the world is looking at Bharat for taking the role of a 'Vishwa Guru' and explore the vital role of Utilization of Resources, Deployment of Resources, Mandirs as Epi-center of community services, and Eco-centric development Model as long-term strategy:

- Development Model in view of 127 agro climatic zone, natural and human recourse location / destination: Industry, Agriculture, Services
- A dedicated and focused Development plan for Small Cities
- Industrial development model in view of close proximity of natural resource clusters
- **Infrastructure Development:** Cost effective, Need based, Nature Centric Focus
- **Development Parameters:**
 - I. Water Bodies quality: Lake, Pond and River Water
 - ii. Water table index
 - iii. Air quality index
 - iv. Agriculture produces quality 0 to 10 from pesticide & fertilizer to Organic
 - v. Forest Cover
 - vi. Per capita GauDhaan population and Forest Animal Population

"धर्मस्य मूलं अर्थः"

dharmasya mūlamarthaḥ

➔ "Wealth is the root of righteousness." Without economic stability, maintaining moral and social order is difficult.

Ensuring Mandir's participation in sustainable economic model. In ancient Bharat, Mandirs were powerful institutions and a center point of all social and economic activities. Mandirs used to be the sole point of confluence of Adhyatm and Economy. Present generation needs to have proper manifestation to understand and utilised this heritage and time-tested path for Bharat. We believe for sustainable development model and policy; this vision is going to be the base essence of Bharat.

Mandirs were responsible for Education, Medical, Trade and Commerce, Skill Development, and Financial Support. We used to contribute between 25% - 35% up to mid-1800 AD and declined to less than 1% in 1947. We have enough clues that Bharat was always a Mandir-centric economy. Presently, we have more than 5,000 large highly prosperous, more than 2 lakhs medium prosperous, and more than 3 lakhs small economy revenue generating Mandirs in Bharat.

We believe now the time has come as the world is looking at India for taking on the role of a 'VishwaGuru'. We must explore the vital role of Mandirs in the country's development both with a physical and a spiritual action plan with a long-term initiative:

- a. **Mandir Role:** Bhartiya Knowledge System, Bhartiya Healthcare Center (Ayurvedic, Yoga, Naturopathic), Bhartiya Education Center (Gurukul), Center for Religious Education, GauShala, AnnaShala, VyayamShala (Traditional and Modern Gym), Skill Development Centers
- b. **Understanding Money in Current Perspective & Role:** Recurring Income, Wealth Creation, Assets Building, Available Infrastructure, Investment Mobilization for Hindu society Building
- c. **Mandir and Business Ecosystem:** Mandir-centric business models, Start-Up India, Vocal for Local, Industry, Trade & Commerce along with Service Industry associated with it



Step Forward: विचारधारा नहीं, जीवन पद्धति

- I. What are the measures needed to be taken at Family Level, Society Level, Industry Level, Mandir Level, Policy Level – Central and State Government?
- ii. How can Mandir's involvement and engagement play a vital role in becoming VishwaGuru?
- iii. Current Mandir Management control system and how it can be transformed for the betterment of the majority of this country?
- iv. To understand and explain Family's role in Revenue Generation, Wealth Creation, Economic Mobilization, Socio-Finance, Research scholars, Professors, and Head of the departments and Industrial Associations.
- v. Preparing concept notes and calling for research papers and ideas on prescribed themes, concept notes, and directions for Bharat Centric Thought Process and Idea.
- vi. Mandir's involvement and engagement play a vital role in becoming Vishwa Guru
 - a. How Mandirs can play a vital role in the Education system and Skill development?
 - b. How Mandirs can play a vital role in maintaining peace and social harmony - Mandir can be a nodal point for Resurgence of sustainable family, social and moral values.
 - c. How Mandirs can be helpful for orphans, homeless and handicapped people to provide them food, shelter and education?
 - d. How Mandirs can establish small industries (Griha & Laghu Udyog), home & small businesses such as Vendors, Gardeners, and Confectionaries etc?
 - e. How Mandirs focus on Gaushala for milk production and other products?
 - f. How Mandirs will be helpful in creating local employment?
 - g. How Mandirs can patronize akharas for physical fitness of youth & training center for self-defense
- vii. **Propagation & Panel Discussions on**
 - a. Mandir Ecosystem supported by Family Ecosystem
 - b. Nature Centric Development Model Vs Sanatan Economy Model
 - c. Agricultural & Agro Produce - Model & Policy based on 127 Agroclimatic zone
 - d. Model and policies for Handicraft and local products based to climatic zones
- viii. How education institution can understand basic Business Ecosystem of Bharat? Synergy between Start-Up Bharat, Vocal for Local, Industry, and Trade and Commerce along with Service Industry associated with it.
- ix. How to strengthen and synchronization and optimization of government policy for betterment of Bhartiya Samaj?

Proposed Title: सशक्त देवस्थानम्, समृद्ध भारतम्

"अर्थशास्त्रेण नीत्या च राज्यं यान्ति समृद्धये"

arthaśāstreṇa nītyā ca rājyaṁ yānti
samṛddhaye

"Through economic policies and
ethics, a kingdom attains
prosperity."

- Mandir's Role in achieving Climate goals, Bio-diversity & Environment Sustainability
- Mandir's Role in the Cultural & Economic development of the Region like Pilgrim Tourism, Local crafts, regional food, Industry based on Agro-climatic zones (Local Industry), Local Lifestyle & Food Habits, and so on.
- Ideal Structure for Internal Mandir Management: A balance of Inflow & Outflow of Finances, Dharmic & Social Responsibilities for the Community
- Mandir's Role in the domains like Infrastructure, Art, Design, Traditional Medicine & Research.
- Mandir's Role in Community Finance & Start-Up Ecosystem
- Mandir's Role in Community Congregation, Fitness, Security, and Sports Arena
- Rejuvenation of Gurukul Education format and Monetisation of Mandir assets for Health Care and Education
- Mandir's role in physical training & promotion of Sanatan lifestyle for a sustainable world.
- Making Pujari a role model through coaching, training, and Glamourisation of Pujari's role in the local economy.
- Mandir economy into healthy food suited to particular agro-climatic zone, conditions cuisine formulation, training people in Sanatan lifestyle based on least cost approach.





Consultation: शोध | विमर्श | संवाद

The most trusted path in Bharatiya Tradition is a healthy discussion with an open mind based on historical references, research facts and pieces of evidences. Need to do a complete Research, Thought Process followed by a Whitepaper, Conferences for open end discussion, and submission of conclusion with concerned authorities.

Therefore, we would like to take the lead and announce series of conferences on building a Sustainable Economy Model in the spheres of Trade Policy, Development, and inviting all the stakeholders for trusted, ethical and Bharat Centric conclusions.

- i. **Inviting ideas:** practical and executable idea as research papers and presentation
- ii. **Formats:** Dialog, Presentations, Discussion Forum, Conference and Round Table
- iii. **Target & Niche:** Mandir Management, Social Organization, Intellectuals, Research Scholars, Scholars, Professors, Consultants, Influencers and Policy Makers, Skill Development, Infrastructure Development, Industrial Development, Natural Resources Allocation, Niti Aayog etc.

NOTES

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MANDIR
ECOSYSTEM

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